



Tamil Nadu Agricultural University  
Coimbatore – 641 003

Dr. E. Somasundaram Ph.D.,  
Public Relations Officer  
Mobile: 94890 56730

Phone: 0422 - 6611302  
Fax: 0422 – 2431821  
E-mail: [pro@tnau.ac.in](mailto:pro@tnau.ac.in)

---

To  
The Editor,

Date: 20-10-2016

Sir,

I request that the following matter may kindly be published in your esteemed daily:

**Government of India sponsored Model Training Course “Information and Communication Technology in Agriculture” Inaugurated**

Government of India sponsored Model Training Course on “Information and Communication Technology in Agriculture” was inaugurated e-Extension Centre, Directorate of Extension Education, Tamil Nadu Agricultural University (TNAU), Coimbatore on 20-10-2016. About 20 participants from Development Departments like Agriculture, Horticulture, Sericulture and Seed Certification participated in the training programme. Which will be conducted from 20-10-2016 to 27-10-2016 (8 days).

Dr. K. Ramasamy, Vice Chancellor, TNAU, Coimbatore in his inaugural address highlighted the practical utility of ICT Tools especially for informing the farming community about outbreak of pests and diseases in various crops, important events in agriculture and cultivation of crops with recommended technologies suited to various districts of Tamil Nadu considering the importance of marketability of the agricultural produces. The Vice Chancellor has outlined the importance of extension programmes like Intensive Agricultural District Programme, Training and Visit System, Tamil Nadu Women in Agriculture and Agricultural Technology Management Agency besides their role in transfer of technology. The Vice Chancellor requested the participants to bestow their personal attention to learn the practical utility of ICT Tools in agriculture besides identification of constrains faced by the farming community while adopting latest technologies. The Vice Chancellor has released the CD and Training Manual during the occasion.

Dr. H. Philip, Director of Extension Education, TNAU and Course Director briefed about the model training course and its utility for the participants. In his address, the Director of Extension Education highlighted the importance of information and communication technology in agriculture and their predominant role in speedy technology dissemination to the farming community. He portrayed the various dimensions of ICT tools in agriculture and their relevance to the present day communication advancements. He also outlined the topics and practical aspects pertaining to the training programme and requested

the participants to utilize the effective learning to use ICT tools in the day to day activity of the extension functionaries of Development Departments.

Dr. S. Palaniswamy, Professor & Head, Training Division, Directorate of Extension Education, TNAU, Coimbatore welcomed the gathering. In his address, he informed that the transfer of technology mechanism of the University has been revamped in recent days with constant technical advice, constructive ideas and innovative approaches of the Vice Chancellor of the University.

Dr. C. Karthikeyan, Professor (Agrl. Extension), e-Extension Centre, Directorate of Extension Education, TNAU, Coimbatore proposed the vote of thanks.

Public Relations Officer